

DR. TAIRA STUART, PH.D.

SPEAKING | TEACHING | CONSULTANCY

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PROFILE

Dr. Stuart is as comfortable consulting in the U.S. Congress and spending time at the White House as she is in Kyiv in Ukraine and the Kremlin in Russia—where she worked on democratization until it became clear Putin wasn't interested in anything more than dictatorship.

She holds degrees from premier universities in Russia, Germany, and Switzerland, and in the United States from MIT and Stanford. From consulting in the corridors of corporate and governmental power to speaking and appearing in media around the world, Taira applies her knowledge of intercultural understanding, linguistics, and the psychology of inspired leadership to help usher in a new era of global communication.

Dr. Stuart develops new methods of international negotiation and corporate diplomacy. She optimizes management processes. And she consults with diplomats and executives to empower them to face challenges, not from the way things have been, but from a compelling vision for what the future can be—with courageous leaders raising the bar.

CONSULTING EXPERIENCE

Advisory Third Alternative LLC Los Angeles, CA, U.S.
2003-Present

Founder/CEO Advisory firm in cross-cultural management and communications engaging in individual training on cultural competence for c-suite executives operating internationally as well as corporate solutions for entering the global market, running an international business, and managing a diverse workforce (HR, Marketing, Negotiations, Outsourcing).

Work includes:

- Cross-Cultural Management consulting: Solar Occultation for Ice Experiment Program, NASA
- Cross-Cultural Management consulting: Space-Based Space Surveillance Program, U.S. Air Force
- Cross-Cultural Management consulting: DEBI Program, Missile Defense Agency
- Advisory services: Executive Advisory Board, Nuclear Solutions, Inc.
- International Management Strategy consulting: new program development, Orbital Image, Inc
- International Management consulting: Thiokol Corporation.

Projects include:

- Russian Ballistic Missile Liquid Propellant Disposition
- Ukrainian Ballistic Missile Liquid Propellant Disposition
- International Relations advisory services: Space Dynamics Laboratory.

Projects include:

- RAMOS – Russian-American Observation satellites
- SKIPPER – Joint American-Russian satellite
- SHUTTLE – Orbital Station MIR experiments

EDUCATION

Ph.D., Management and Marketing, A.B. Freeman School of Business, Tulane University
U.S. (Postdoctoral AACSB)

Postdoctoral Linguistics Research Program, Bonn University, Germany

Ph.D., Comparative Linguistics, Saint Petersburg State University, Russia

OTHER ACADEMIC AFFILIATIONS

2015-Present Faculty Member, College of Business and Technology, Walden University, Laureate Inc.

2006-2014 Research Associate, International Center for Interpersonal Relationship Research, Federal University of Espírito Santo, Vitoria, Brazil.

ACADEMIC EXPERIENCE

Stanford University Stanford, CA, U.S 1999-2003

Fellow, Center for International Security and Cooperation

- SME: Study Group on Joint Missile Surveillance Activities, sponsored by the American Academy of Arts and Sciences, Cambridge, Massachusetts. (Policy Development group).
- Analyst and SME: US-Russia Protocol Meeting on Strategic Stability, Carnegie Endowment for International Peace, Moscow Center. (In preparation for the U.S.-Russia Summit).
- Analyst and SME: Ballistic Missiles Foreign Experts, Advisory Roundtable sponsored by the Canadian Ministry of Foreign Affairs and Centre for Foreign Policy Development (an advisory board to the Minister of Foreign Affairs on NORAD Agreement).
- SME: NORAD Discussions, Norwegian Embassy in the U.S.
- SME: Member of Russian Nuclear Materials Security Task Force, Department of Energy
- SME: Office of Defense Nuclear Nonproliferation, Nuclear Cities Initiative
- SME: Nuclear Threat Reduction Study, Congressional Budget Office
- Facilitator: Space-Based Surveillance Conference, sponsored by the Ballistic Missile Defense Organization, The Johns Hopkins University Applied Physics Laboratory
- Facilitator: Russian government officials' participation at Spacetalk'95 hosted by Senator Robert F. Bennett

Massachusetts Institute of Technology (MIT) Cambridge MA, U.S.

1998-2012 Fellow, Technology and Global Security Group, Department of Science, Technology and Society

- US Senate Foreign Relations Committee (organized meetings on U.S.- Russian security issues):
 - Meetings with the Russian Navy representatives (nuclear submarines in the Far East).
 - Meetings with Kometa (premiere space based early warning company) representatives (US-Russian missile defense collaboration)
- Organizer/Presenter: U.S.-Russian Early Warning Cooperation Conference, sponsored by MIT and Moscow Institute of Physics and Technology. (International Missile Defense Collaboration policy development).
- Analyst and SME: Missile Defense and the Current US-Russian Relationship. Round Table sponsored by the Center for Arms Control, Energy and Environmental Studies at the Moscow Institute of Physics and Technology and Security Studies Program of the MIT, Moscow, Russia. (In preparation for the USRussia Summit).
- R&D Subcommittee of the U.S. House Armed Services Committee:
 - Organized hearings on Russian portable nuclear devices
 - Participated in negotiations on U.S.-Russian missile defense cooperation
 - Facilitated meetings between the U.S. House members, representatives of the Russian Duma and scientists of Kurchatov
- Institute devoted to U.S.-Russian non-proliferation efforts

Utah State University U.S.

1997-Present

2019-Present Professor Emeritus of Global Communication

2012-2014 Program Director, Global Communication Program

2010-2012 Associate Professor of Management, Department of Management, Jon M. Huntsman School of Business

2007-2009 Associate Department Head, Department of Languages, Philosophy, and Speech Communication

2003-2019 Tenured Associate Professor of Global Communication

2002-2014 Program Director, Russian Studies Program, Department of Languages, Philosophy, and Communication Studies 1997-2003 Assistant

SELECTED PUBLICATIONS

Taira Koybaeva (Stuart), "Including the Global Context: Enlarging Our Horizons through Cultural Training", "Business Administration Education: Changes in Management and Leadership Strategies" published by Palgrave-MacMillan, June 2012, 161-183.

Taira Koybaeva (Stuart), "Go Global with Your Message", "Marketing Your Message", published by River Grove Books June 2012.

Taira Koybaeva (Stuart), "Cross-Cultural Considerations in Managing US-Ukrainian Joint Defense Programs (Solid and Liquid Rocket Propellant Disposition)", Материалы Международной Научно-Технической Конференции Университетская Наука-2009, pp. 42-48, May 2009, Ukraine.

Taira Koybaeva (Stuart) & John Sites, "Recognizing Cultural Colonialism in Multinational Research Projects", "Research Global", issue 18, pp. 22-23, February 2008, England.

Taira Koybaeva (Stuart) & Richard Ratliff, "Cross-Cultural Considerations in Relationship Theory", Personal Relationships. International Studies, Selected Papers, p.21-32, 2006, Brazil.

Taira Koybaeva (Stuart), "Bridging Cultural Barriers in Bicultural Projects: More than Translation and Interpretation of Language", Global Business Languages, vol. 8, pp.33-46, 2003.

Taira Koybaeva (Stuart), "The Need for Intercultural Advisors," The Journal of Language for International Business, vol. 14, #4, pp.96-102, 2003.

Taira Koybaeva (Stuart), "Cross-cultural Difficulties in Implementing US-Russian Cooperative Defense Efforts," Proceedings, 14th US-Russian Protocol Meeting on Strategic Stability, International Institute of Strategic Studies, Stanford University, 2002, Moscow.

Taira Koybaeva (Stuart), Richard L. Ratliff, I. Richard Johnson, "Project Dove-Tail. A Study in Intercultural Relationships and Communication," Business Case Journal, vol.9, issue 1, pp. 30-44, September 2001.

John Steinbruner, (a contributor), "The Significance of Joint Missile Surveillance, An Occasional Paper of the Committee on International Security Studies," American Academy of Arts and Sciences, July 2001.

Taira Koybaeva (Stuart), "Strategic Stability and U.S.-Russian Relations," Conference Report, Center for International Security and Cooperation, Stanford University, 1999.

Taira Koybaeva (Stuart), "RAMOS, US-Russian Cooperative Effort in Space-Based Early Warning," Strategic Stability and U.S.-Russian Relations, Conference Report, Center for International Security and Cooperation, Stanford University, pp.81-83, 1999.

John W. Barnes, Matthew H. Crook, Taira Koybaeva (Stuart) , Edwin R. Stafford, "Why Our Russian Alliances Fail," Long Range Planning, vol.30, #4, pp.540-550, 1997. (Authors were listed in alphabetical order; Taira Koybaeva (Stuart) is a primary contributor to this article).

Taira Koybaeva (Stuart), Edwin Stafford, John Barnes, Matthew Crook, "Understanding the 'Culture Clash' in RussianWestern Strategic Alliances: An Application of Wilkins' Culture Audit Framework," Proceedings: International Marketing Association Conference, pp.309-315, Winter 1997.

PAPERS PRESENTED

Team Sputnik: Creating the Third Culture." Paper presented at the Round Table Discussion, the Academy of Management 2012 Annual Meeting, Boston, Massachusetts. (August 2012).

"Team Sputnik: Facilitating Knowledge Transfer to Support Innovation in Distributed Multi-Cultural Teams." Paper presented at the OASIS pre-ICIS Workshop, International Conference on Information Systems, Shanghai, China. (December 2011).

"The Role of Cultural Differences in Successful Outsourcing of Aerospace and Software Development to Russia and Eastern Europe." Paper presented at 10th ABC Europe Convention & 2nd GABC Conference, Antwerp, Belgium. (May 2010).

"Cultural Differences in Technology and Management: Building US-Russian Space Systems." Paper presented at CIBER Business Language Conference, Saint Petersburg, Florida. (April 2008).

"Cultural Differences in Managing Outsourced Aerospace and Software Development Projects to Russia." Paper presented at Applied Business Conference, Ljubljana, Slovenia. (June 2007).

"Managing US-Russian Relationship in Politics and Business: Cultural Analysis." Paper presented at The 2006 International Association for Relationship Research Conference, Rethymno, Greece. (July 2006).

"Outsourcing Aerospace and Software Development to Russia." Paper presented at "Matters of Perspective: Culture, Communication & Commerce," The 2006 CIBER Business Language Conference, Atlanta, Georgia. (April 2006).

PAPERS PRESENTED (CONT'D)

"Cross-Cultural Considerations in Relationship Theory." Paper presented at International Association for Relationship Research Conference, Vitoria, Brazil. (August 2005).

"Managing US-Russian Aerospace Defense Programs." Paper presented at Academy of Business Administration International Conference, London, UK. (July 2004).

"Cross-cultural Difficulties in Implementing US-Russian Cooperative Defense Efforts." Paper presented at the 14th US-Russia Protocol Meeting on Strategic Stability at Carnegie Endowment for International Peace, Moscow Center, Moscow, Russia. (June 2002).

"The Role of Cultural Differences in US-Russian Missile Defense and Space-Based Early Warning Cooperation." Paper presented at the Seminar sponsored by the Center for Arms Control, Energy and Environmental Studies at the Moscow Institute of Physics and Technology and Security Studies Program of the Massachusetts Institute of Technology, Moscow, Russia. (April 2002).

"Translation Versus Cultural Advising in Political Negotiations." Paper presented at the CIBER 2002 Conference, University of North Carolina-Chapel Hill, Chapel Hill, North Carolina. (March 2002).

"Managing US-Russian Defense Programs. The Role of Language and Culture." Paper presented at the CIBER 2002 Conference, University of North Carolina-Chapel Hill, Chapel Hill, North Carolina. (March 2002).

"Louis and Clark Syndrome or Influence of Language and Culture on Business and Political Negotiations." Paper presented at Applied Business Conference, Cancun, Mexico. (March 2001).

GRANTS

2011 Charles Redd Foundation, Brigham Young University. Workshop development: helping multicultural students to create global careers

2008 University of Pennsylvania, Lauder Institute. CIBER Research Project: Teaching Intercultural Skills and Languages for Business Communication: The State of the Art

2006 Utah State University Women and Gender Institute Travel Grant. Paper presented: "Outsourcing Aerospace and Software Development to Russia." at "Matters of Perspective: Culture, Communication & Commerce", The 2006 CIBER Business Language Conference

2000 Utah State University, Women and Gender Institute Travel Grant. Paper presented: "Cultural Intelligence in International Negotiations" at Thunderbird-EMU 2000 Conference on Language, Communication and Global Management

1996 Utah State University Faculty Research Grant. Project: "Understanding Russian-US Intercultural Relations in a Joint Space Technology Alliance"